

MoveOn Dialer Quick Guide

KEEP SMILING! It really comes through in your voice on the phone and keeps you motivated as we dial to protect our freedoms and democracy.

Dialer Link: MoveOn.org/Call for Eastern, Central, and Mountain Time.
MoveOn.org/CallPT for Pacific time zone only.

Persuasion Tips

- **Be conversational, not confrontational.**
 - People tend to shut down/stop listening when told they are wrong.
- **Don't rely on facts.**
 - Your story, the values we share, the future we want to build together, and the threats we face will be more convincing than any stats or talking points, so don't hesitate to share your story.

Mark Your Results

- **Answering Machine or No Answer:** No one on the line to speak with.
- **Refused:** The person hung up mid-conversation or was rude, and we shouldn't call them back.
- **Call Back Later:** If the person hangs up before you begin speaking, says they are busy, or says the person you want to speak with isn't home.
- **Wrong Number:** The name in your script can't be reached at this number.
- **Language Barrier—Spanish or Other:** The person doesn't speak English. Do your best to identify Spanish if you can.
- **Deceased:** The voter has passed away.

General Script Flow

- Start talking as soon as you hear the beep!
- Confirm you are talking to the correct person.
- How are the actions of the current administration affecting you and your community/family?
- Validate their issue.
- Patch through/thank caller for taking action.